



# Outsourcing Their Packaging Data Submission Saves Lakes Bathrooms Ltd Time and Money



“Valpak are accurate, professional and clear experts in their field. The overall quality of the service we receive is excellent and very competitively priced. Valpak’s experience gives Lakes Bathrooms peace of mind that we are fully compliant with these very important legal requirements. We appreciate the good customer service we receive – we trust Valpak and so far they have totally delivered.”  
Lakes Bathrooms Ltd

## The Client

Lakes Bathrooms Ltd have been a leading manufacturer and supplier of shower enclosures, doors and bath screens to the trade for more than 20 years. The company are trusted and recommended by professional stockists and installers who appreciate both the value and values their products represent.

As an independent, family run firm, quality really does matter to Lakes Bathrooms in how their enclosures perform and in how the company supports their customers.

## The Challenge

Lakes Bathrooms wanted to ensure that they were fully compliant with the Packaging Waste Regulations and at the same time reduce the burden on the business of completing their annual packaging data submission.

## The Solution

To reduce the administrative burden of completing the packaging data submission and ensure compliance, Valpak provided Lakes Bathrooms with a Data Management service allowing the business to outsource their submission process.

Data Management was responsible for specifying, collecting and calculating the 2011 submission and ensuring that their data was ‘as accurate as reasonably possible’.

The tailored service provided was as follows:

- Full compliance review including site tour, discussion of the company’s obligated business activities and an examination of any spreadsheets or reports previously used
- Identification of the raw data required in order to complete the data submission
- Extensive data collection and analysis
- Weighing exercise at the company’s site to gather packaging weights
- Comprehensive population of the data submission form
- Verification of the data and submission to the Environment Agency in a timely and accurate fashion
- Final report detailing the methodology for data collection and calculation

## The Results

By outsourcing the administrative burden of their packaging data submission, Lake Bathrooms Ltd achieved a number of benefits including:

- Saving staff time and resources whilst ensuring that the client was fully compliant
- The exercise reduced the company’s obligation, resulting in cost savings
- Full audit trail detailing the methodology for data collection and calculation
- Recommended actions to further improve accuracy for the next packaging data submission
- The company passed their Environment Agency audit in July 2011